



HELLA is going to the MINEXPO International 2021 equipped with many product innovations

Innovative lighting solutions increase operator safety, health, and productivity in Mining environments.

Peachtree City, GA, August 24th, 2021. In the first half of 2021 the COVID-19 pandemic presents new challenges to the mining industry. Commodity prices have increased even more strongly than they did last fall. Most mining companies have made full recovery and the rollout of vaccines to counter the pandemic creates an optimism in the industry. The MINEXPO international, the industry's most important leading trade fair will take place in Las Vegas, NV. from September 13-15, 2021. "MINEXPO fair is one of the sector's most important venues. "MINEXPO 2021 is the leading trade show in the mining sector and HELLA will once again be presenting its complete lighting product range.

HELLA will feature the new RokLUME 280N SMART light solutions with groundbreaking technology. We are excited to be able to meet face to face with customers, demonstrating our products and services." says Vikram Gaur Vice President of Special Applications at HELLA, Inc. For the first time, HELLA can be found in North Hall this year (Stand 469). At the same time, the company is showcasing itself with a new products and innovations for the mining industry.

In order to increase operator safety, health and productivity in mining, the lighting and electronics specialist HELLA is launching a new work lamp on the market. The RokLUME 280N SMART can adjust its light very individually to different weather or driving conditions.

Experience shows that visibility in dusty, snowy, or foggy conditions can be significantly improved by using green or amber light. With the RokLUME 280N SMART, operators can change the color accordingly. In addition, the intelligent work lamp is equipped with a dimming function to reduce both blinding oneself and other operators. In addition, the



color temperature can be continuously adjusted from warm white to cold white. This can increase visibility in many different situations.

For easy conversion, the RokLUME 280N SMART has the same dimensions as the standard RokLUME 280N work lamp and also has a 2-pole Deutsch DT plug. The work lamp is available in six different light distribution variants: with Diffuse Flood, Close Range, Long Range, Pencil Beam, Tunnel Flood (perfect for underground mining) or **ZEROGLARE** illumination. All light distributions are equipped with SMART functions for individual light adjustment. The work lamp is also equipped with a lifetime function. With it, the system gives advance warning before the headlamp's service life expires, thus preventing unplanned downtime. Also integrated is an anti-theft protection and a memory function for saving individual illumination settings.

Video RokLUME 280N SMART: <https://www.youtube.com/watch?v=Z0x2eOC7e6s>

Furthermore, the generation 2 of RokLUME 280N will be presented with a new ZEROGLARE reflector and improved light patterns and extended illumination variants. In order to warn and protect the surrounding area the RokLUME S700 RED with the VISIOTECH projection technology projects a wide red marking on the ground to mark danger and hazard zones. The High Bay and Floodlight for warehouse, workshop, high mast, and conveyor illumination are new to the product range. Both new work lamps are highly efficient lights and contribute to CO₂ reduction in comparison to metal halide lamps.

Visit HELLA at the MINEXPO INTERNATIONAL 2021 from September 13-15, 2021 and experience the technologies of tomorrow in North Hall, booth 469

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HELLA GmbH & Co. KGaA, Lippstadt: HELLA is a global, family-owned company listed on the stock exchange, with over 125 locations in some 35 countries. With currency and portfolio-adjusted sales of € 6.5 billion in fiscal year 2020/2021 and more than 36,000 employees, HELLA

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is one of the world's leading automotive suppliers. HELLA specializes in innovative lighting systems and vehicle electronics and has been an important partner to the automotive industry and aftermarket for more than a century. Furthermore, in its Special Applications segment, HELLA develops, manufactures and sells lighting and electronic products for specialist vehicles.

For more information, please contact:

Dr. Markus Richter
Company spokesman
HELLA GmbH & Co. KGaA
Rixbecker Strasse 75
59552 Lippstadt
Germany
Phone: +49 (0)2941 38-7545
Fax: +49 (0)2941 38-477545
Markus.Richter@hella.com
www.hella.com