



# HELLA PAGID BRAKE PADS

## WHY HELLA PAGID?

Hella Pagid is a leading supplier of innovative brake systems in the independent aftermarket. While supporting ASE we also have ASE brake specialists on staff. We can look back on decades of experience as an OEM and offer the sales competence of one of the largest trading organizations in the world. We combine proven OEM engineered brake technology with extensive professional sales support, leading innovation with first-class technical service and a complete product range with outstanding logistics.

Hella Pagid brake pads are designed to match perfectly with Hella Pagid rotors and wear sensors to deliver maximum performance in terms of safety, comfort and service life.

- **Over 100 compounds** to assure you receive the right friction for your car
- Pad design and shims are identical to **OEM**
- OE stopping capability
- Better brake laws compliant
- Consistent brake feel in **all operating conditions**
- 90% European coverage
- **ECR90** certification 100%



## “Better Brake Rules” Regulation

To fulfill the requirements of the “Better Brake Rules” regulation, all Hella Pagid friction products to be sold to the U.S. are certified and marked with environmental codes on the product. Today already 60% of our volume is copper free (less than 0.5%) and fulfills level N! This is far ahead of what the rule required (Year 2025).



**Brake Guide**

Find the matching Hella Pagid rotors and wear sensors for your vehicle with our **FREE** online catalog!  
[www.brakeguide.com](http://www.brakeguide.com)

